



Dear Business Owner:

Please accept this letter as an introduction to the Cane Bay Choirs and the “Cane Bay Choirs’ Benefit Golf Tournament” for which we request your sponsorship. We are looking for donations of goods and services as well as financial support to help fund the award-winning choir program at Cane Bay High School which provides exceptional music education to over 200 students each school year.

Of course, **all financial support and donations are 100% tax deductible!** We’d love to include your business in our list of sponsors and donors which is published on our Facebook page, our event page, advertised in the Cane Bay school community, and displayed on all promotional materials at the tournament.

Cane Bay Choirs have a rigorous performance schedule including 3 major concerts, Annual Madrigal Dinners, a pop/Broadway Variety Show, annual performances for the Piccolo Spoleto Festival, and numerous community performances throughout the year. Students in the Cane Bay Choirs participate in the SC ACDA State Honor Choirs, the ACDA Regional and National Honor Choirs, the SCMEA All-State Choirs, the Berkeley County All-County Chorus, the SCMEA Solo and Ensemble festival and the SCMEA State Choral Festival. Additionally, they offer an annual scholarship to students participating in a musical ensemble in college and have helped numerous students further their study by helping them gain scholarships to top universities around the country.

This all comes at a cost with **the Cane Bay Choirs running an average annual budget of around \$80,000. Much of this money comes in the form of payments directly from our students through fees and fundraising measures.**

The Cane Bay Choirs Benefit Golf Tournament is a great opportunity for your company to support our students and our community, while simultaneously receiving valuable advertising exposure. As a participating sponsor, you will receive:

- Reference in promotional materials
- Opportunity to include branded item in player gift bags
- Premium hole sponsorships
- Reserved table seating
- Extended right to retain sponsorship on a 1-year continuum
- Exposure to our extended Cane Bay Community of 5000+ families.

Enclosed please find details of the sponsorship and participation opportunities for the Cane Bay Choirs Benefit Golf Tournament, which will be held at Crowfield Golf Club on Monday April 15, 2019 at 9:00 am. Your involvement will make this year's event a special and successful celebration.

We appreciate your consideration and look forward to hearing from you soon. Included in this packet is information about our sponsorship levels and opportunities. All proceeds will go to support the Cane Bay High School Choral Booster Club, a 501(c)3 non-profit organization. ALL DONATIONS ARE 100% TAX DEDUCTIBLE. Please call Melissa at (843) 729-8316 or email at CBchoirGOLF@gmail.com.

Sincerely,

William Bennett

Director of Choirs Cane Bay High School

**Title Sponsor \$1,000.00**

- Referenced in ALL promotional materials
- TEAM REGISTRATION (\$280 value)
- Opportunity to include branded item in player gift bags
- Premium hole sponsorship (Sole sponsorship for chosen hole)
- Sponsor recognition plaque
- Recognition at event and awards ceremony
- Reserved table seating at awards ceremony and opportunity to speak directly to our participants
- Extended right to retain sponsorship on a 1-year continuum
- Exposure to our extended Cane Bay Community of 5000+ families.

**Major Sponsor \$800.00**

- Referenced in promotional materials
- TEAM REGISTRATION (\$280 value)
- Opportunity to include branded item in player gift bags
- Premium hole sponsorship (Sole sponsorship for chosen hole)
- Recognition at event and awards ceremony
- Reserved table seating at awards ceremony
- Extended right to retain sponsorship on a 1-year continuum
- Exposure to our golfing participants.

### **Longest Drive Sponsor \$500.00**

- Opportunity to include branded item in player gift bags
- Recognition of sponsorship on the hole where the Longest Drive Competition is being held
- Recognition at event and awards ceremony
- Reserved table seating at awards ceremony
- Extended right to retain sponsorship on a 1-year continuum
- Exposure to our golfing participants.

### **Closest to the Pin Sponsor \$500.00**

- Opportunity to include branded item in player gift bags
- Recognition of sponsorship on the hole where the Closest to the Pin Competition is being held
- Recognition at event and awards ceremony
- Reserved table seating at awards ceremony
- Extended right to retain sponsorship on a 1-year continuum
- Exposure to our golfing participants.

### **Hole Sponsors \$100.00**

- Opportunity to include branded item in player gift bags
- Recognition of sponsorship on a hole on the course (Please note that multiple sponsorships may be offered for the same hole. If you would like SOLE sponsorship of the hole, this would be a \$400 sponsorship).
- Recognition at event and awards ceremony
- Reserved table seating at awards ceremony
- Extended right to retain sponsorship on a 1-year continuum
- Exposure to our golfing participants.

The award winning Cane Bay Choirs, under the direction of William Bennett, have been recognized for their level of excellence at the State, Regional and National level. They have been invited to perform for numerous state and regional music conferences, and have performed around the country including the Washington National Cathedral. They consist of 5 choirs comprised of students in grades 9 - 12. Some of our most notable accomplishments include:

- Cobra Chorale - This mixed ensemble was awarded the 2016 AAAA SC State Champions, and performed at the 2016 Southern Division ACDA Convention in Chattanooga, TN. They also performed on the 2015 and 2011 SCMEA Conferences, and the 2013 SC ACDA Fall Conference. They have been selected to perform for the 2018 SC ACDA Fall Conference again this year.
- Ladies Honors Choir - This top ladies ensemble was the 2018 Treble Choir State Champion, the 2016 Lander Choral Festival Grand Champion, and performed at the 2015 SC ACDA Convention. They have been selected to perform for the 2019 SCMEA Conference as well.